### SPONSORSHIP OPPORTUNITIES



The 2022 Child and Youth Protection Catholic Leadership Conference (CYPCLC) offers numerous sponsorship opportunities with tangible benefits for every budget. Strengthen your marketing and branding efforts, network and engage with approximately 200 attendees from all over the United States by becoming a 2022 CYPCLC sponsor. The 2022 conference will be held in Grand Rapids, Michigan from June 5 - 8, 2022.

The support of your organization will help us to provide professional opportunities for attendees to concentrate on best practices, provide healing and reconciliation, and seek accountability and transparency within the Catholic Church. Your sponsorship assures that this conference will bear fruit in our efforts to keep children and young people safe.

Please complete the sponsor application to secure your spot today. Questions? Contact Chris at ccastano@grdiocese.org or (616) 475-1246.



### SPONSORSHIP OPPORTUNITIES

### Diamond Sponsorship | \$15,000 2 opportunities available

### Diamond Sponsorship Includes:

- Exclusive sponsor-branded conference bags
- Sponsor-branded item in all conference bags\*
- Sponsor-branded table tents at Tuesday evening's closing celebration
- Logo on all conference materials including on:
  - all conference title slides
  - all conference signage
- Conference program:
  - Acknowledgement of sponsorship and logo in the conference program
  - Premium full-page ad (7.5"w x 10"h) in the conference program\*
- Conference website:
  - Logo on website with link to sponsor's homepage
  - 100-word company profile on the conference website\*
- At the conference:
  - Three complimentary full registrations (\$1200 value)
  - Five minutes to address the conference at the full plenary session
  - Two vendor booth spaces includes two tables (\$2,000 value)
  - Special acknowledgment throughout the conference as a sponsor
- Pre/Post-Conference list of attendees



<sup>\*</sup>Sponsor will provide their logo and materials denoted by an asterisk.

#### SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship | \$10,000 2 opportunities available

### Platinum Sponsorship Includes:

- Recognition as official conference technology provider
- Logo on conference bags
- Sponsor-branded item in all conference bags\*
- Sponsor-branded table tents at Sunday evening's opening celebration
- Logo on all conference signage
- Conference program:
  - Acknowledgement of sponsorship and logo in the conference program
  - Premium full-page ad (7.5"w x 10"h) in the conference program
- Conference website:
  - Logo on website with link to sponsor's homepage
  - 100-word company profile on the conference website\*
- At the conference;
  - Two complimentary full registrations (\$800 value)
  - Three minutes to address the conference at the full plenary session
  - One vendor booth space includes one table (\$1,000 value)
  - Special acknowledgment throughout the conference as a sponsor
- Pre/Post-Conference list of attendees



<sup>\*</sup>Sponsor will provide their logo and materials denoted by an asterisk.

### SPONSORSHIP OPPORTUNITIES

### Gold Sponsorship | \$7,500 2 opportunities available

### Gold Sponsorship Includes:

- Logo or name on all conference lanyards
- Sponsor-branded item in all conference bags\*
- Sponsor-branded table tents at Monday or Tuesday lunch
- Logo on all conference signage
- Conference program:
  - Acknowledgement of sponsorship and logo in the conference program
  - Half-page ad (7.5"w x 4.9"h) in the conference program\*
- Conference website:
  - Logo on website with link to sponsor's homepage
  - 100-word company profile on the conference website\*
- At the conference:
  - Two complimentary full registrations (\$800 value)
  - Three minutes to address the full conference
  - One vendor booth space includes one table (\$1,000 value)
  - Special acknowledgment throughout the conference as a sponsor
- Post-Conference list of attendees



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#### SPONSORSHIP OPPORTUNITIES

### Silver Sponsorship | \$5,000 5 opportunities available

### Silver Sponsorship Includes:

- Sponsor-branded item in all conference bags\*
- · Sponsor-branded table tents at a breakfast or Sunday's cocktail hour
- Logo on all conference signage
- Conference program:
  - Acknowledgement of sponsorship and logo in the conference program
  - Quarter-page ad (3.65"w x 4.9"h) in the conference program
- Conference website:
  - Logo on website with link to sponsor's homepage
  - 100-word company profile on the conference website\*
- At the conference:
  - One complimentary full registration (\$400 value)
  - One vender booth space includes one table (\$1,000 value)
  - Special acknowledgment throughout the conference as a sponsor
- Post-Conference list of attendees



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#### SPONSORSHIP OPPORTUNITIES

### Bronze Sponsorship | \$3,500 5 opportunities available

### Bronze Sponsorship Includes:

- Sponsor-branded signage at one of Monday or Tuesday's breaks
- Logo on all conference signage
- Conference program:
  - Logo included in the conference program.
  - Eighth-page ad (3.65"w x 2.35"h) in the conference program\*
- Conference website:
  - Logo on website with link to sponsor's homepage
- At the conference:
  - One complimentary full registration (\$400 value)
  - One vendor booth space includes one table (\$1,000 value)
  - Special acknowledgment throughout the conference as a sponsor
- Post-Conference list of attendees

## Scholarship Sponsorship | \$3,000 5 opportunities available

### Scholarship Sponsorship Includes:

- Full conference registration, travel and lodging that allows for a diocesan representative who may not otherwise be able to attend the conference. Promote your business by giving a professional the opportunity to lead and learn with their peers.
- Conference program:
  - Logo included in the conference program
- At the conference:
  - Special acknowledgment throughout the conference as a sponsor
  - Recognition from awarded attendee in a written review and statement



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#### SPONSORSHIP OPPORTUNITIES

### Copper Sponsorship | \$1,500 15 opportunities available

### Copper Sponsorship Includes:

- Conference program:
  - Logo included in the conference program
- At the conference:
  - One complimentary full registration (\$400 value)
  - One vendor booth space includes one table (\$1,000 value)
- Post-Conference list of attendees

### Vendor Space | \$1,000 Limited opportunities available

#### Vendor Space Includes:

One vendor booth space – includes one table per booth



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