

Diocesan Catholic School Board (DCSB)
Cathedral Square Center - Room D/E
Minutes
Tuesday, February 20, 2018

Meeting called to order by Rosa Fraga at 6:32pm.

I. **Prayer** offered by Father Mark.

II. **Roll Call:**

Present: Jill Annable, Andrew Blum, Deacon Bill Charron, Dave Faber, Rosa Fraga, Sue Haas-Williams, Phil May, Rev. Mark Peacock, Dick Schneider, John Vande Guchte, Leah Wareck

Absent: Rev. Tom Cavera, Jo Jones, Dave Sipka (via conference call), Roberto Torres

Others Present: Conrad Cuncannan, Shelley Hofmann

III. **Communications:** none

IV. **Approval of January Minutes:** approved as written

V. **Discussion Topics:**

A. BCSI Update – GRACEAC Athletics Update (Conrad Cuncannan)

Football update – GRACEAC participated in the Northern Rocket Football League this past fall. This coming fall we will once again play in the Northern Rocket Football League, but we are going to start playing as Catholic United with at least 2 teams from the east side and 2 from the west side for 5/6 and 7/8 football. This will help even out the numbers and balance the skill level on the teams. We are looking to the high schools for leadership, for coaching mentorship, and for field use. Practices will be held together.

We will start to add third and fourth grade sports next fall. There will be equal opportunities for boys and girls. We will start with the sports we already have in place and that are age appropriate. Some sports may be more challenging to implement due to gym space. Some members of the board asked that some research be done on the effects of contact sports, like football on younger students. Dave Faber assured the board that offerings would be age appropriate.

B. Board Committee Summit Planning

Sue, Renee and Paula are meeting next week to begin planning the summit. Breakouts will include: Admissions (strategies that everyone can use and some role-playing); Development – tentative (school development efforts); Finance – tentative pending John’s discussion with Mike Lown and Kevin Simon; Marketing (topics TBD after two webinars); Mission Effectiveness – tentative (there may be two participants from the Fall Summit who would be willing to present); Strategic Planning (delve into the details and exercises of Strategic Planning). We need to make sure we leave enough time for sharing in each session.

Invitations should include a little description for each session. Invitations should also indicate that this will be a working session.

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C. School Health/Market Potential DRAFT Index

Dr. Erik Goldschmidt has created an Operational Vitality Index, which measures market potential and school health. We have done this for our schools using this model. There are two dimensions: Market Potential Index and School Health Index. The Market Potential Index includes three factors: population, market growth, and income. Each factor is weighted differently using six metrics. The School Health Index includes four factors: academic, enrollment, financial, and net promoter score. Each is weighted differently using ten metrics. We plotted these metrics for each of our schools to see overall operational vitality. We can redefine the weights for the various factors if needed. (For example, we may want to recalculate the income factor by zip code as opposed to county.) Dave will share this information with pastors and principals during his annual school visits.

VI. **Committee Reports**

- A. **Admissions Committee:** report will be sent with meeting minutes
- B. **Finance Committee:** no report. Next meeting March 20.
- C. **Strategic Planning Committee:** no report. Great planning experience at St. Patrick, Parnell.
- D. **Executive Committee:** no report
- E. **Mission Effectiveness Committee:** report included with agenda was reviewed. The committee has identified a concern with non-Catholic teachers.
- F. **Marketing Committee:** no report. Skype webinar on Social Media scheduled for Feb. 28 and a second one planned prior to Spring Summit. We will then determine which topics to cover in the Spring Summit.
- G. **Development Committee:** no report
The committee is hosting a meeting for Development committee members with a representative from the state's MESP program and other financial professionals about the 529 Plan.

VII. **Superintendent/Asst. Superintendent Reports (questions addressed):**

No questions.

- VIII. **Action Items:** Agenda for Board Committee Summit on **Thursday, April 26, 2018**. Each committee should prepare a detailed outline for their session at the Spring Summit and bring to the March 19 meeting.

- IX. **New Business:** none.

- X. **Closing Prayer:** Prayer for Enrollment Growth was prayed by all.

Adjournment: Meeting was adjourned at 8:41pm.

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Next meeting is Monday, March 19, 2018.

DCSB Spring Summit is Thursday, April 26, 2018.